

FRIDAY 26TH OCTOBER | **PAVIA** *Palazzo Esposizioni (Piazzale Europa, 2)*

ore 09.45 REGISTRATION

ore 10.00 WELCOME

Franco Bosi

President of the Chamber of Commerce of Pavia

Angelo Tortorelli

President of Mirabilia Network Association

Eric Giraudier

President of the Chambre de Commerce et d'Industrie (CCI) du Gard

Massimo Depaoli

Mayor of Pavia

**ROUND TABLE "Tourism, Culture and Agricultural Value
in the UNESCO's sites and their areas"**

ore 11.00 SPEECHES

Lucia Borgonzoni

Secretary of State, Ministry of Culture

Philippe Daverio

Art critic, Professor, Essayist

Ivana Jelinic

President of Italian Federation of Associations of Travel and Tourism Company

Davide Rampello

Professor, Director

Giuseppe Tripoli

Secretary-General Unioncamere

Moderates

Patrizio Roversi

Anchorman

ore 12.15 CONCLUSIONS

Attilio Fontana

President of Regione Lombardia

Gian Marco Centinaio

Minister of the Agricultural, Food, Forestry Policies and of Tourism of Italy

ore 12.30 Mirabilia ArtinArt Award

con il patrocinio del



Ministero
dei beni e delle
attività culturali
e del turismo

in collaborazione con



Camera di Commercio
Pavia



Ministero dello Sviluppo Economico



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